



With Luke

LUKE STACKPOOLE

Lifestyle & adventure
photographer



www.withluke.com

ABOUT

Luke is a London based photographer and storyteller, specialising in lifestyle and travel photography and is an imaging ambassador for Tamron EU.

He spends the majority of his time abroad creating photographic and video content for leading brand campaigns.

Current and previous clients include:

- Adobe
- American Express
- Aston Martin
- Balblair
- Camelbak
- Discovery Channel
- DJI Mavic 3
- Europcar
- Fjallraven
- Huawei
- Jose Cuervo
- Lexar
- Martin Millers
- Talisker
- Tamron
- The North Face
- Trespass
- Tenba
- SanDisk
- Samsonite
- Visit Faroe Islands
- Visit Greenland
- Visit Iceland
- Visit Saudi Arabia



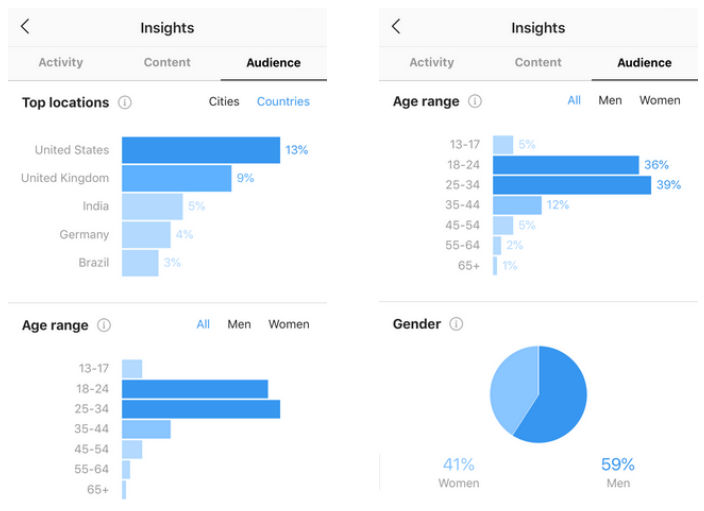
AUDIENCE

Instagram - 1,000,000 followers

Following is composed of passionate travel-minded consumers seeking product inspiration and destination guidance in picturesque locations

US / UK / EU based, predominantly ages 18-34

59% / 41% M/F split



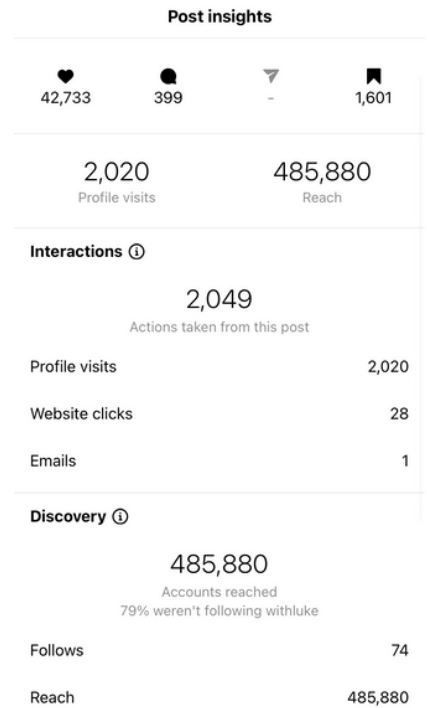
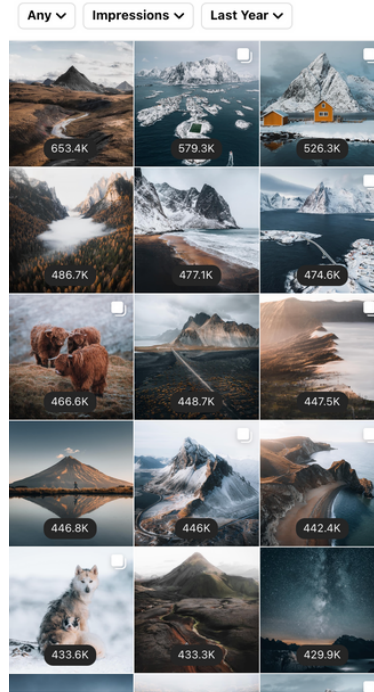
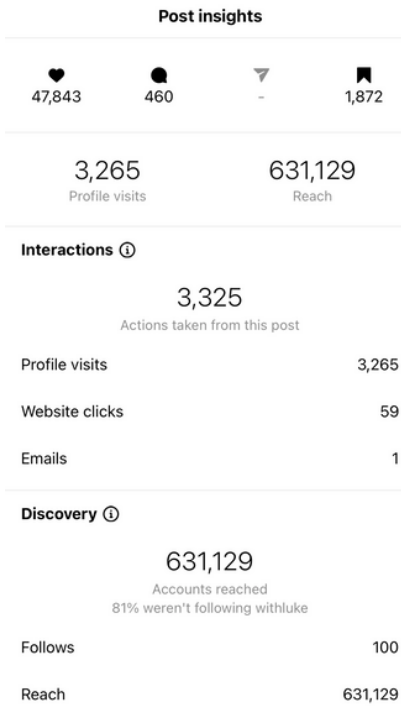
ANALYTICS

Monthly impressions - 15 million

Monthly reach - 10 million

Engagement rate 8%

Average impressions per post 450k





SAMSONITE



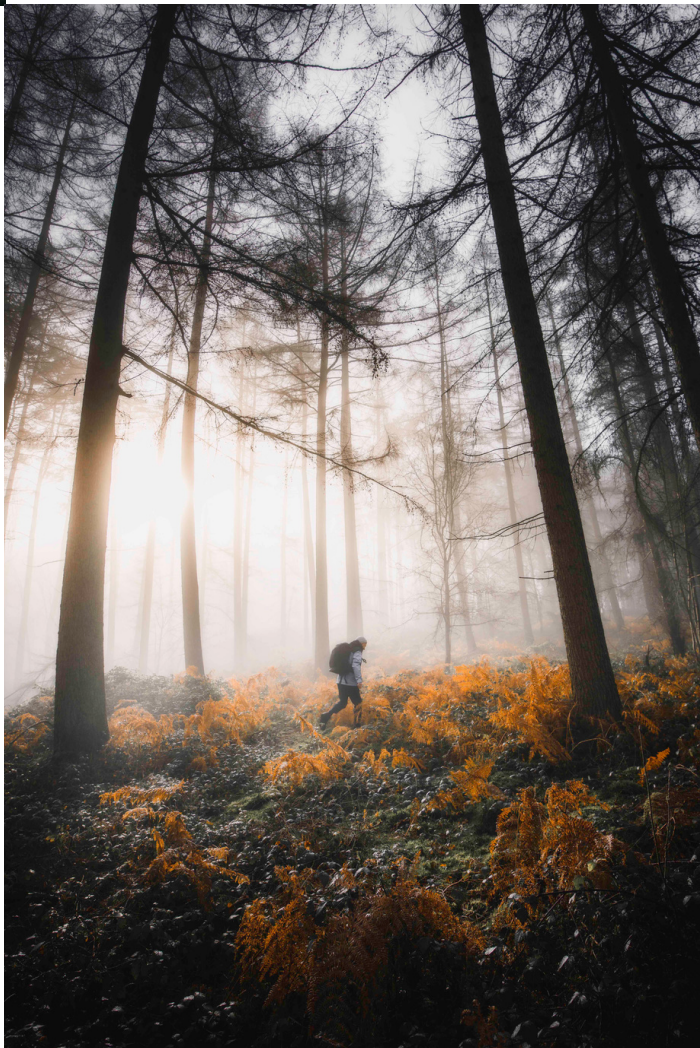
TALISKER





JOSE CUERVO TEQUILA

TRESPASS OUTDOOR





EUROPCAR

MARTIN MILLERS





FJALLRAVEN

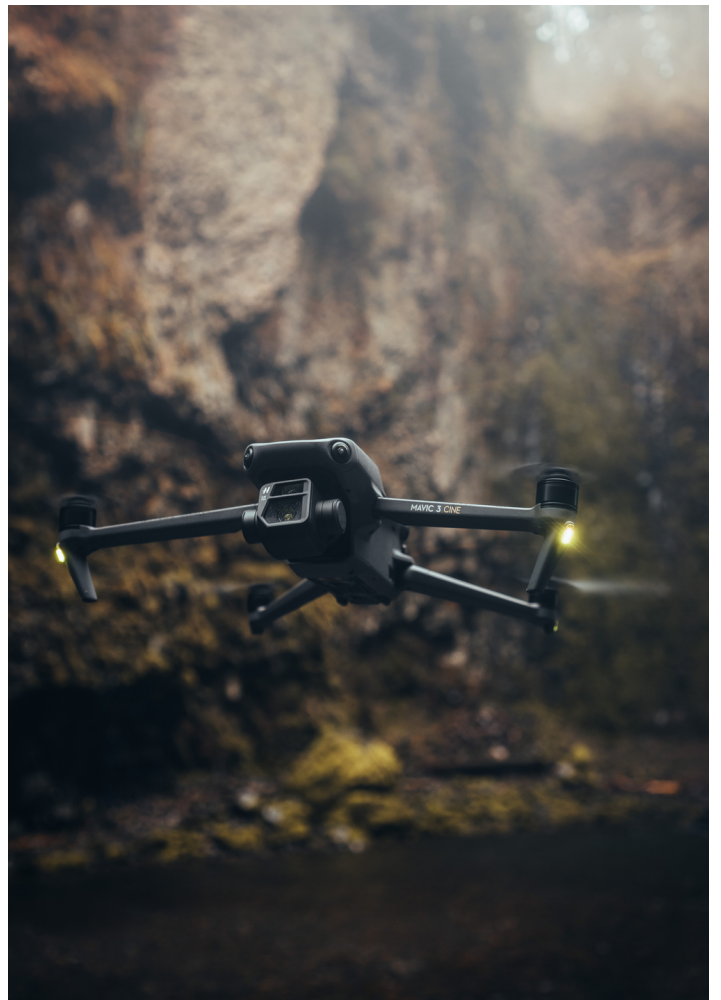
VINCERO





ASTON MARTIN

DJI MAVIC 3



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